Wi-Spot 3

The world's only wirelessly powered retail display



Increase your sell through by engaging customers anywhere in-store with wireless power technology.





The future of digital signage is wireless.



Key Features

Incremental Revenue Driver

Drive high-margin revenue with your brand partners by adding dynamic advertisements next to their products in stores.

Wireless Charging = Easy Install

No cables or batteries required means quick and cost effective installation! Install video displays anywhere in stores without the need for expensive electricians and power drops.

Movable Display

With no cables, the display becomes movable in store and gives you the opportunity to easily promote different products.

Powerful Backend Analytics

Backend analytics tools allow you to track impressions by aisle, store, time of day and more. Measure the impact of your ads in store.

Remote Management

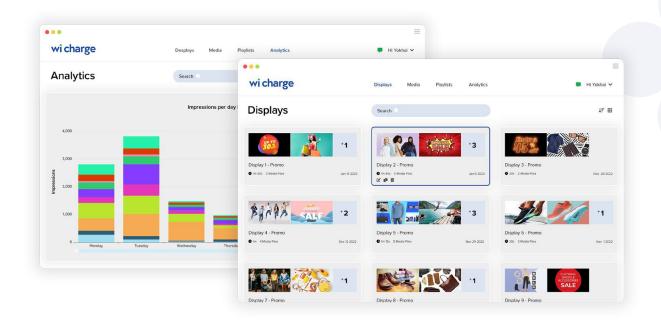
Wi-Spot can be updated wirelessly via Wi-Fi at any time. Pre-scheduling of promotions, sales, full color video or static images can be updated easily through a remote cloud based interface.

Increased Sell Through

Increase sell through right at the moment customers are making their purchase decisions.

Aisle Traffic & Customer Engagement Analytics

- The Wi-Spot's built-in sensors collect valuable analytics including impressions by the time of day, day of the week, aisle location and product providing an unparalleled view of what's happening in store.
- With the Wi-Spot Dashboard and Controller gain insight into your audience and display real-time relevant content.





AirCord™ R1HP Wireless Power Transmitter







Wichars E the wireless power company

With regulatory approval worldwide Wi Charge is proving itself to be a world leader in safe, efficient, and sustainable long-range wireless power.

Our patented AirCord™ IR based technology delivers more usable power over longer distance than any other solution while adhering to all regulatory standards.

For more information visit wi-charge.com or email us at info@wi-charge.com



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2021

2019

2018
BEST OF INNOVATION

