

# Wi-Spot

Powered by   
wi charge™

## The world's first wirelessly powered digital signage



- No batteries to replace
- No wires to run
- 30ft / 10m wireless power range
- Smart engagement analytics

Increase customer engagement and boost sales with the ultimate advertising and promotion tool. Brands and retailers can finally bring eye-catching color video content to when and where purchase decisions are being made.



# The future of digital signage is wireless.



## Key Features

### Over-the-Air Charging

Wi Charge AirCord™ technology provides over-the-air wireless power and charging with a range of up to 30ft / 10m. The transmitter auto-locates the displays and powers them without any user intervention.

### Seamless Installation

Wi-Spot digital signage can be positioned freely around the store without worrying about power cords or frequent battery replacements allowing retailers to easily and effectively engage their customers right at the point of purchase with a powerful digital content.

### Remote Management

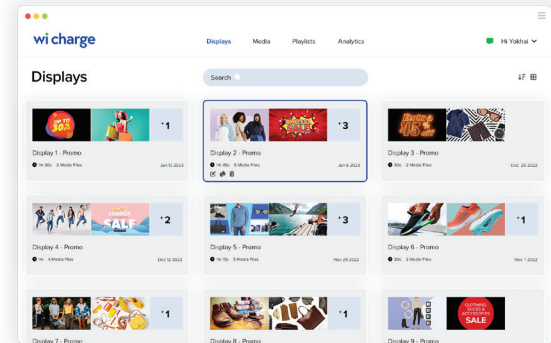
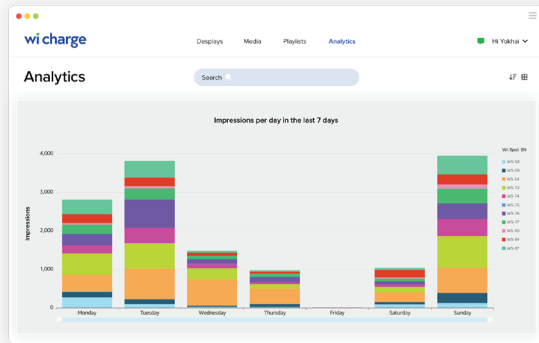
Wi-Spot can be updated wirelessly via Wi-Fi at any time. Pre-scheduling of promotions, sales, full color video or static images can be updated easily through a remote cloud based interface.

### Turnkey Platform-as-a-Service (PaaS)

Advanced software, hardware, analytics, and intelligence tools for instantaneous deployment. Using our comprehensive media software, create dynamic content in just minutes!

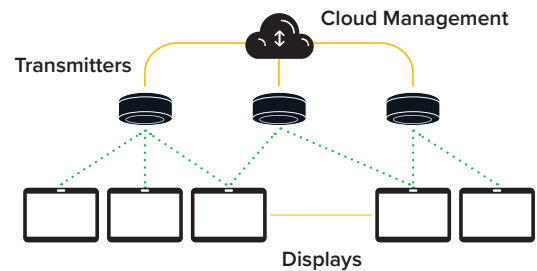
# Aisle Traffic & Customer Engagement Analytics

- Every Wi-Spot unit collects customer analytics. The Wi-MS provides visualization of the analytics for smart content uploading decisions.
- With Wi-Spot Dashboard and Control Gain insight to your audience & display real-time relevant content.



## Wireless Power Network

- Active displays are powered simultaneously
- Power is distributed intelligently between displays
- Data is collected from each display and sent to the cloud



**AirCord™ R1HP  
Wireless Power Transmitter**

**Track Light Mounting Adaptor**



Display	Screen Size	5"	7"
	Resolution	480 x 272	800 x 480
	Color	Full RGB Spectrum	
Aircord R100 Wireless Power Transmitter	Input	12V, 2A	
	Output	300 mW	
	Range	15-30 ft / 5-10 m 80° FOV	
	Number of Clients	2-20	
	Accessories	110/220V Adapter Included	
		Track Light Mounting Adaptor *Optional	
Connectivity	Wi-Fi	802.11	
	Software	Cloud-Based Content Management	



# wi charge™

the wireless power company

With regulatory approval worldwide  
Wi Charge is proving itself to be a world  
leader in safe, efficient, and sustainable  
long-range wireless power.

Our patented AirCord™ IR based technology  
delivers more usable power over longer  
distance than any other solution while  
adhering to all regulatory standards.

---

For more information visit [wi-charge.com](http://wi-charge.com)  
or email us at [info@wi-charge.com](mailto:info@wi-charge.com)



**2023**  
HONOREE

**2022**  
HONOREE

**2021**  
HONOREE

**2019**  
HONOREE

**2018**  
BEST OF INNOVATION

